

**NANJIL CATHOLIC COLLEGE OF ARTS AND SCIENCE  
KALIYAKKAVILAI**

**FACULTY PROFILE**



Name	Dr. N. VINIL KUMAR			
Department	COMMERCE			
Designation	ASSISTANT PROFESSOR			
Address	AYA COTTU VILAI PUTHENCHANTHAI EDAI CODE (POST) KANYAKUMARI DISTRICT – 629152.			
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Academic Qualifications (with Name of Degree awarding university)	<b>Course</b>	<b>Board/University</b>	<b>Year of Passing</b>	<b>Percentage</b>
	M.Com	MS. University	April 2011	64%
	M.Phil	MS. University	Dec. 2012	65%
	Ph.D	MS. University	Dec. 2019	
Teaching Experience	<b>Level</b>	<b>Years of Service</b>	<b>Institution</b>	
	UG	8 Years and 4 Months	NanjilCatholic College. Noorul Islam College of Arts & Science College. Sardar Rajas Arts & ScienceCollege, Vadakkankulam, Trinelveli.	
	PG	8 Years and 4 Months		
	UG & PG	8 Years and 4 Months		
Specialization	Banking& Marketing			
			<b>International</b>	<b>National</b>

Publications/ Participation in Seminars/ Conferences etc	No. of Research Papers in Journals	-	9
	No. of Publications in Conference Proceedings	-	4
	No. of Conferences Participated in	-	1
	Books	-	-
Projects			
Details of Research Supervision	<b>On going</b>	<b>Completed</b>	
	-	-	
Honours and Awards	-		
Posts held			
Any other Information			

### List of Publications

Journal Name	Title	ISSN No.	Vol. No.	Page No	Month & year
Edu Index	A Study on Satisfaction Level of Private Bank Employees towards E-HRM Systems in Kanyakumari District	2394-3114	40	18-22	18 <sup>th</sup> March 2020
Ipexe- Edu	A Study on Retail Investors Behavior on Equity Shares in Nagercoil	0344-2044	4	65-71	05 <sup>th</sup> March 2020
Our Heritage	A Study on Young Customer's attitude towards Digital Banking in Kanyakumari District	0474-9030,	68	36-45	Feb 2020
Review of Research	A Study on Customer Perception Towards E-Banking Services of ICICI Bank in Kanyakumari District	2249-894X		88-94	Nov 2018

International Journal of Creative Research Thoughts	Comparative Study of Customers attitude towards E-Banking Services of IOB and ICICI Banks in Kanyakumari District	2320-2882	6	653-660	April – 2018
Asia Pacific Journal of Research	Customer Satisfaction towards E- Banking Services Provided by Indian Overseas Bank in Kanyakumari District	2347-4793	1	365-341	April – 2018
LPC Bulletin on Research	Customer Brand Preference of Soft Drinks with special reference to Kanyakumari District	-	4	32-36	Mar 2013
National Conference on Consumer Protection (NCCP-2012)	Customer Satisfaction of E-banking Services in Kanyakumari District	-	-	63-71	February 22, 2012